



May 2011

As with many non-profit organizations, the Loudoun Museum has struggled to operate in today's economy, making drastic cuts in staff, programs and services even as we have burnished our credentials as a leader among Loudoun County's outstanding heritage organizations. **Today, the Loudoun Museum Board of Trustees is launching our 2011 Corporate Fundraising Campaign with the goal of raising \$150,000 and forging partnerships with the forward-thinking business leaders of Loudoun County.**

For the past 43 years, the Loudoun Museum has served as Loudoun County's only general history museum. A popular tourist destination in historic downtown Leesburg, it is home to a world-class collection of more than 8,000 unique artifacts that tell Loudoun's colorful and varied history, from its earliest Native American inhabitants to its present-day high technology business leadership.

Our current operating costs are \$5,000.00 per month even though staffed largely by volunteers. With your support, all the popular outreach and educational programs that have been suspended - Hauntings, the First Friday Lecture Series, school and Scout programs, walking tours, research assistance, and collection loans to other institutions - can be reinstated as we meet our funding milestones and lay the foundation for a future worthy of Loudoun County's heroic past. In addition, we will establish an endowment fund dedicated to providing long term preservation of our collection.

After you study the business sponsorship benefits, **we are confident that you will join the Loudoun Museum in celebrating the rich history of Loudoun County and claim credit for sponsoring "the coolest little museum in the country."** You may take pride that your gift is the one that allowed us to renew our signature Hauntings tours of downtown Leesburg or our lauded First Friday lectures. Perhaps your gift will light up the smile of the boy or girl bursting with pride at earning new badges in our popular Scout programs. With your donation, we can keep the Loudoun Museum in the forefront of heritage organizations in Loudoun County.

Please donate today by using the enclosed donation card to make your tax-deductible gift. We look forward to honoring your commitment.

Please contact me at 703-777-7427 or visit our website at <http://loudounmuseum.org> for more information.

Sincerely,

Elizabeth D. Whiting, President